

**Standish-Hickey State Recreation Area
Annual Report
July 2017-June 2018**

OPERATOR: Mendocino Area Parks Association (MAPA) and Team Standish

BACKGROUND

State Parks closed Standish-Hickey SRA in February 2012. MAPA and Team Standish reopened the park on July 6, 2012 under the provisions of AB42. In the five years since, we have operated the park applying sound business practices. With the judicious use of a combination of grants, earned revenue and AB1478 Matching Funds we have completed a number of the deferred maintenance projects required by our Operating Agreement and in general have upgraded the facilities in the Standish-Hickey. These efforts have been reflected in the increase of both park attendance and revenue each year, as noted in the chart below.

	FY 2013	FY 2014	FY 2015	FY 2016	FY2017	FY2018	Total
Attendance	10,144	13,199	16,783	17,846	18,587	20,196	96,755
Grants	\$97,500	\$55,000	\$35,000	\$0	\$35,000	\$0	\$ 222,500
Ops Revenue	\$98,812	\$149,565	\$201,529	\$230,479	\$246,456	\$285,291	\$ 1,212,132

This Annual Report covers the State Parks Fiscal Year July 1, 2017– June 30, 2018

As the MAPA Board of Directors has decided to allow our Operating Agreement to expire on October 31, 2018 returning Standish-Hickey SRA to State Parks management, this will be our final full-Fiscal Year Annual Report.

PARK MANAGEMENT

MAPA's Mission Statement is: "To Inspire and Ensure the Stewardship of the State Parks of Mendocino County"

Our tagline is: "*Appreciation through Education promotes Preservation*".

These serve as the foundation of our philosophy of how MAPA and Team Standish manage Standish-Hickey State Recreation Area.

In addition to the Operating Staff, below, overall management is exercised by the MAPA Board of Directors through a four member Standish-Hickey Management Committee. The team is comprised of the MAPA Executive Director and three board members, one of whom, Jeff Hedin represents Team Standish.

It is the function of the Management Committee to oversee the general operation of the park, maintain compliance with the Operating Agreement, provide general administrative support and operating policies and, in general, serve as an interface to DPR staff. To accomplish this, members of the Management Team and Operating Staff have a regular meetings with State Parks Sector and District staff. In addition, Operating Staff have regular contact with their DPR counterparts on an ongoing basis as do Management Team members at a higher level.

STAFF

MAPA NON-PROFIT CORPORATE STAFF

- Park Operations Director (MAPA Executive Director)*
- MAPA Office Staff *

STANDISH-HICKEY OPERATING STAFF

Currently, during camping Peak Season, Standish-Hickey employs 11 part-time staff as follows:

- Park Manager
- Assistant Park Manager/Maintenance Chief
- Visitor Service Manager
- Three Visitor Service assistants
- Maintenance Lead
- Three maintenance workers
- Program Coordinator
- Naturalist/Interpreter.
- In addition we have two camp hosts who are required to put in 25 hours per week of volunteer time consistent with State Parks policy.

In May 2017 we added a Program Coordinator to oversee various visitor serving programs within the park, in particular the internship program with Humboldt State University.

All employees are paid in excess of the minimum wage, commensurate with their level of responsibility and are generally scheduled to work less than 32 hours/week. During "surge" periods, i.e., a holiday weekend or a special event, certain employees can work up to 40 hours/week. Employment is seasonal, dropping to minimum staffing in the off season.

Prior to employment all employees must pass a background check including LiveScan by a law enforcement agency.

* NOTE: MAPA is reimbursed for the Executive Director and Office Staff payroll based on the percentage of time spent working on Standish-Hickey affairs.

CAMPING SEASONS

Our Peak Season is from May 15 - Sept 15 with the rest of the year being off-season. During the off season only the Rock Creek campground (35 campsites) is open year round. We open the Hickey campground (63 campsites) on May 1 - October 31 and the Redwood Campground (63 campsites) from July 1 - September 15. The Redwood campground opening date is heavily dependent on our ability to put a seasonal Bailey bridge across the South Fork of the Eel River, a Federal Wild and Scenic River. The start date of bridge installation is dictated by the presence of salmonids in the river and governed by both state and federal regulations.

FY2017-18 YEAR-IN-REVIEW

In FY2017-18 we have achieved the following results:

- Over the winter using earned revenue funds
 - Routine maintenance to restrooms, campsites and facilities.
 - In coordination with State Parks identified and removed 56 hazardous trees.
 - Removed (in October) and installed (in June) vehicle and foot bridges to the Redwood Campground.
 - Added Program Coordinator position to oversee interpretive and intern programs.
 - Hosted one Intern from Humboldt State University.
 - Built and replaced 15 food lockers
 - Repaired or replaced several campsite tables
 - Power washed the walkways around all of the restroom and shower buildings.

Due to extremely high-water flow in the South Fork of the Eel River during the winter storms of 2017 a second channel was carved in the river bed. The resulted in installing the Bailey bridge over the deeper channel and the shallower channel was crossed by installing two temporary 24-inch culverts. This solution was repeated in June 2018.

INTERPRETATION. Since its founding in 1984, MAPA has had at the core of its mission the support of educational programming in our parks. Consequently, since taking on the operation of Standish-Hickey in July 2012, we have had a seasonal naturalist interpreter on our staff. During the year, our staff interpreter and volunteers conducted campfire programs, nature walks and other presentations on a wide variety of natural and cultural history topics. In FY 2017/2018 there were 68 programs attended by 1,032 people. For 2018 summer season we decided to suspend the interpreter position due to ongoing theft and vandalism from squatters on private property adjacent to our seasonal staff cabins

INTERN PROGRAM. One of the programs that MAPA has created for Standish –Hickey SRA is an internship with Humboldt State University Recreation Majors. During the FY 2017-2018 we hosted one intern who contributed over 300 hours to the park. As a testament to the success of the program, we also hired one of our former interns to be a Program Coordinator to help oversee the internship and other park programs. Over the course of the ten week internship the student was given the opportunity to observe and work in each of the following areas: Administration, Visitor Services, Maintenance, Interpretation, and also to participate in a ride-along with a State Park Ranger. In addition, the student was required to develop a special project that took approx. 20 hours to complete. The intern this year developed a manual for the installation of the foot bridges across the south fork of the Eel River and also used her graphic arts skills to create some PR pieces for Standish-Hickey SRA.

The goal of this internship program is to provide a quality learning experience to future recreation professionals, thereby helping to ensure stewardship of our parks. By having a

successful internship experience, the intern will gain valuable experience with which to enter the field with the confidence and skills needed to succeed. For 2018 summer season we decided to suspend the internship and program coordinator position due to ongoing theft and vandalism from squatters on private property adjacent to our seasonal staff cabins

ONGOING OPPORTUNITIES AND CHALLENGES

Although MAPA will no longer be operating Standish-Hickey, we offer these suggested opportunities to State Parks as staffing, funding and volunteers are available.

- Extend trails in Redwood Campground, create a new Lookout Trail destination. A dreamed of project would be to coordinate with the Redwood Forest Foundation to build a trail through their Usal Redwood Forest property from Standish to Usal Beach Campground.
- Finish self-guided Taber Trail brochure and install numbered interpretation posts.
- Install/repair bollards to eliminate degradation of some campsites.
- Make Hickey campground “family designated” and ban alcohol from those sites.
- Promote more community-based events and volunteerism for park.
- Partner with Interpretive Associations, schools and youth-sponsoring organizations to make Standish-Hickey a destination for nature education field trips.
- One of our biggest issues continues to be security. State Parks is unable to provide ranger staff due to chronic understaffing so any response severely strains their already limited resources. This issue affects both park visitors and staff. In 2018 we decided to suspend the intern and interpreter positions due to ongoing theft and vandalism from squatters on private property adjacent to our staff cabins. When adequate security can be guaranteed we highly recommend that both the intern and interpreter programs be reestablished.
- Another continuing challenge has been recruiting Camp Hosts, one for each campground loop, to help with late night noise issues and other Camp Host duties. to achieve this, it will be necessary to upgrade the camp host sites with full hook-ups.
- Currently the sole source of water for the park is from a well in the bed of the Eel River. As such, it is difficult or impossible to repair or service during periods of high water. Another well, as a alternate source of water, needs to be developed.

DEFERRED MAINTENANCE

When MAPA took over operation of Standish-Hickey in 2012, we inherited a list of some 29 projects under the category of “deferred maintenance” – those tasks that State Parks did not have the funds to properly maintain in a timely manner and thus were “deferred”. Our Operating Agreement required that we work on resolving many of these projects. Work on deferred maintenance projects continued through FY 2018.

LOOKING AHEAD

The MAPA Board of Directors has decided to allow our Operating Agreement to expire on October 31, 2018 returning Standish-Hickey SRA to State Parks control. During the remaining months of our Operating Agreement we shall continue to operate Standish-Hickey SRA at the same high-level of maintenance and customer-service as in our previous years while moving forward to ensure an orderly transition of the park to State Parks management.

FINANCIALS

A financial statement is attached to this report. Although we have completed six successful years of operating Standish-Hickey SRA, we are emerging from a "start-up" mode subject to vagaries of weather, fluctuating attendance, forest fire smoke, lightning strikes, winter storms, etc. that require us to make short term borrowing of funds to keep the park open. While our near-to-middle term goal has been to develop a Reserve Fund to accommodate such eventualities, we were unable to achieve this. Fortunately, during our six years of operation we have cultivated a number of financial resources that make short term loans available. The FY 2017-18 operating deficit has been repaid.

SUMMARY

FY2017-18, our sixth year of operation, has been one of continued improvement of park facilities and amenities. Our sustained growth is reflected in the steadily increasing number of campers, visitors and revenue. We have continued to apply "lessons learned" during our first four years of operation, successfully leveraging our nonprofit contacts to bring additional financial resources to improve park operations and to provide a positive visitor experience. None of this would have been possible without the fantastic support of the Leggett community, the marvelous cooperation from the DPR Eel River Sector staff, the North Coast Redwoods District, the DPR Sacramento offices, and of course, our own very dedicated Operations staff and Team Standish. The past year has truly been a team effort with a lot of disparate players coming together to contribute to our success. It is with a certain amount of sadness - and yet a tremendous feeling of satisfaction at what we have accomplished over the past six years - that we anticipate a successful transition returning Standish-Hickey SRA to State Parks management on October 31, 2018.



Cally Dym, President
Mendocino Area Parks Association



Date

Standish-Hickey SRA
Statement of Financial Position
As of June 30, 2018

	<u>Jun 30, 18</u>
ASSETS	
Current Assets	
Cash on Hand	
Checking Account - 1990	29,853
Savings Account -5450	
Advance Deposits - Camping Reservations	34,566
Bridge Install/Removal Savings	3,648
Reserve for Reservation Adj	5,185
SRL \$5K Grant 2014-10	2,700
DPR Storm Damage Grant	11,171
Savings Account - Other	14,816
Total Savings Account -5450	<u>72,086</u>
Cash in Drawer	200
Petty Cash	200
Total Cash on Hand	<u>102,339</u>
Prepaid Insurance	8,575
Total Current Assets	<u>110,914</u>
Fixed Assets	
Computers & Computer Equipment	3,169
Campground Tools and Equipment	1,764
Campground Vehicles and Trailers	31,374
Bridge Permanent Components	4,533
Accum Deprec Fixed Operat Asset	-11,933
Total Fixed Assets	<u>28,907</u>
TOTAL ASSETS	<u>139,821</u>
LIABILITIES & EQUITY	
Current Liabilities	
Accounts Payable	745
Credit Cards	3,902
Advance Deposits Liability	34,566
Reservation Adjustment Liab	5,185
Payroll Liabilities	4,373
Sales Tax Payable	306
Expenses Reimbursable to MAPA	17,722
Total Current Liabilities	<u>66,799</u>
Equity	
Temp. Restricted Net Assets	41,818
Unrestricted Net Assets	0
Net Income	31,205
Total Equity	<u>73,023</u>
TOTAL LIABILITIES & EQUITY	<u>139,821</u>

Standish-Hickey SRA
Statement of Financial Activity
July 2017 through June 2018

Jul '17 - Jun 18

Ordinary Income/Expense

Income

Individ, Business Contributions	16,048
Misc. Revenue - Insurance Claim	1,608
Misc. Revenue - reimb for SP clerical payroll expense	5,671
Interest and Dividends	22

Park Concessions Income

Campsite and Day Use Fees	270,495
Shower Concessions	9,747
Firewood Sales Income	5,049

Total Park Concessions Income 285,291

Total Income 308,640

Cost of Goods Sold (Firewood) 286

Gross Profit 308,354

Expense

Administrative Expense

Accounting Fees	1,050
Admin Payroll Incl. Workers' Comp Insurance	26,240
Computer Services	1,805
Office Expenses	1,036
Postage & Shipping	118

Total Administrative Expense 30,249

Campground Operating Expense

Campground Operations Payroll Incl. Workers' Comp Ins.	102,908
Bridge Installation/Removal Exp	50,609
Bank Charges (Credit Card Processing Expense)	1,889
Equip Rental and Maintenance	237
Insurance Expense	8,691
Interest Expense/Finance Charge	202
Depr and Amort Expense	4,210
Loss from Theft	125
Repairs/Maintenance Building and Property	6,568
Small Tools	623
Supplies	9,219
Telephone, Telecommunications	1,605
Vehicle Expenses	1,685